

# INTRODUCING THE



FROM  
LORD SOMERS CAMP

## INTRODUCTION:

Our history can be dated back to the very first Lord Somers Camp held in Anglesea during the summer of 1929. Lord Somers' vision of creating a stronger, more inclusive society through service to others has been upheld through the delivery of unique camp experiences for people from all walks of life. With the restrictions on camping as a result of Covid pandemic of 2020, Lord Somers Camp was determined to continue strengthening communities, instilling resilience and generating meaningful connections. This sentiment is what forged our newest venture, the Lord Somers Roadie.

The Lord Somers Roadie brings our charismatic team of activity facilitators right to your doorstep. This circuit of unique games are designed to promote cooperation, teamwork and connection delivered through a hearty and uplifting atmosphere. Conceived in the wake of the Covid Pandemic, the Lord Somers Roadie has been developed to rejuvenate connections, strengthen communities and treasure outdoor activity.

The Lord Somers Roadie is designed to encourage active participation from all participants regardless of age or physical ability. Our challenges are best suited to teams of 15-30, however we can offer some flexibility on group sizes. Our challenges can be adapted to accommodate primary school students all the way through to secondary school students and beyond.

Our Lord Somers Roadie is delivered on a site of your choosing, although it is best suited to a large field. The number of participants involved will determine the number of teams as well as the number of challenges we run. We typically run two-hour sessions either in the morning (9:00am - 11:00am), or afternoon (1:00pm - 3:00pm). These sessions can be adjusted slightly to suit your timetable, so please get in touch to discuss how we might be able to accommodate your needs.

## THE AIM:

This event makes for a fantastic ice-breaker among newly formed year levels, it can be coordinated to align with house competitions, or simply as an exciting and fresh incursion that will strengthen friendships, build leaders and encourage comradery.

Participants can expect to develop the following skills...

Critical thinking – through solving unique challenges.

Self-Management – through actively contributing in a team environment.

Communication – through connection to peers.

Resilience – through new and challenging experiences.

Cooperation – through tasks that require teamwork for success.

## THE NEED:

COVID-19 restrictions to school camps has resulted in children missing out on key learning outcomes unique to camp settings. Camp based team games deliver critical thinking, self-management, communication, resilience, and cooperation skills whilst bonding young people through experiences they connect through for years to come.

In a study of young people by Australian Camps Association, it found that:

96% of campers said camp helped them make new friends

92% of campers said camp helped them feel good about themselves.

74% of campers said they did something they were afraid to do at first.

70% of parents said their child gained self-confidence at camp.

In addition, a separate study found that the average child has 27 hours of screen time per week. It also showed that 56% of parents report their child's participation in team sports helped with future school and development skills for future careers.

The need to provide camp-based initiatives and unique challenges is critical to the continued development of young people to be their best selves and avoid a long-term effects beyond COVID-19.

## THE OPPORTUNITY:

The opportunity to provide a safe, incursion based program that delivers the unique benefits of camp to ensure young people don't miss out on these key, long term benefits due to COVID-19. In addition, the social enterprise benefit of running fee based programs will grow to be a strong, self sustainable program that supports other community based programs through the non-for-profit organisations, Lord Somers Camp & Power House.

## THE OUTCOMES:

- Improved mental health
- Greater sense of belonging
- Shared memories for meaningful connections
- Improved mental health
- Leadership development

Sustainable income for our NFP organization